



BRONCOS
BRISBANE

Brisbane Broncos Limited
A.B.N. 41 009 570 030

WOW Brisbane Broncos
Telephone: (07) 3858 9111
Facsimile: (07) 3858 9112
Fulcher Road
Red Hill QLD 4059
Australia
www.broncos.com.au



Principal Sponsor

To iCool,

I am writing to thank you for the tremendous support you have given to us in the development of our revolutionary cooling bath that enables us to cool players throughout games quickly and efficiently.

Having worked in elite sport for many years I have been convinced of the enormous benefits of pre cooling for some time. For many reasons this has been difficult to date in the football codes. Empirical evidence from players in terms of performance enhancement after using this new cooling bath supports contemporary cold therapy research (Vaile et al. 2007).

I would have no hesitation recommending iCool products and iCool as a company to any elite sporting organisation.

Well done iCool, a great invention. We hope you keep up the research and advancements in this exciting field and I look forward to working with your in the future.

Regards,

Dean Benton
Physical Performance Director
WOW Brisbane Broncos
T: (07) 3858 9131
M: 0448 115 217
F: (07) 3858 9079
E: deanb@broncos.com.au

Vaile, Joanna, Halson, Shona, Gill, Nicholas and Dawson, Brian (2007).
'Effect of cold water immersion on repeat cycling performance and thermoregulation in the heat'.
Journal of Sports Sciences, 26:5, 431 - 440